

A pioneer television model: specialized,
online, without borders, in high quality
and *à la carte*



The Indagando TV brand is registered under no. 2,879,043 at the Ministry of Industry, Tourism and Trade.

INDAGANDO TELEVISION is the first Spanish TV channel full devoted to science, environment, humanitarian medicine, cooperation and medical communication. It has a web based television (www.indagando.tv) and produces and disseminates its documentaries and television programmes to different webs and tv channels, scientific On line magazines and international, national and regional television channels



Presentation press conference. Speakers: Cecilia Cabello (spokperson from the Ministry of Economy and Finance - FECYT-), Vladimir de Semir (Observatory of Science from the Pompeu i Fabra University) and Graziella Almendral, director of Indagando TV

It broadcasts 24 hours a day, 7 days a week. Its current grid comprises documentaries on science, medicine, humanitarian medicine, cooperation, the environment and new technologies; in-house television programmes (e.g. News&Views, Keys to Alzheimer's and Indaganda, the Indagando TV 'magazine'); live broadcasting links such as the NASA channel; programmes such as Space or Futuris by Euronews, and conferences, congresses and debates broadcast live.

Indagando TV has accumulated experience of more than 200 **scientific videos and documentaries on healthcare, television programmes, training audiovisual formats oriented toward the**

field of medical and scientific specialities and informative documentaries distributed worldwide.

INTERNATIONAL EXPERIENCE



Bu proje Avrupa Birliği ve Türkiye Cumhuriyeti tarafından finanse edilmiştir.
This project is co-financed by the European Union and the Republic of Turkey

Indagando Television leads the Turkish-European project AB_BILGI, framed in the EuropeAid Program. Over a period of 16 months (October 2014-January 2016) the company is producing **10 television programmes** in Turkish and English for international distribution. The aim of this project is to bring Europe closer to Turkish society and communications media, and among the activities envisaged is the production of 8 training courses on funds and other resources offered by the European Union for journalists and other members of the Turkish public.

<http://www.ab-bilgi.indagando.tv>

Indagando TV is partner and has joined several **European projects in the 7PM framework**. Projects like **FIRESMART** (Forest and land management options to prevent forest fires. Project reference: [FP7-ENVIRONMENT 243840](#)) Documentary produced in 4 languages),
http://www.firesmart-project.eu/Go_workshop_final_video.action

INFRARISK (ENV.2013.6.4-4 Towards stress tests for critical infrastructures against natural hazard. Project reference: 603960.

Vídeo: **the project in 3 minutes**:

<http://www.infrarisk-fp7.eu>

and the “Educational Materials” such as: Do you know what a critical infrastructure is?:

<https://www.youtube.com/watch?t=10&v=byZaR6WbIfU>

or

Do you know what a natural hazard is?

<https://www.youtube.com/watch?v=QF6K91kMeq8>

VENOMICS PROJECT, an european FP7 project dedicated to the exploration of biodiversity for public health (High-throughput peptidomics and transcriptomics of animal venoms for discovery of novel therapeutic peptides and innovative drug development

<http://www.venomics-project.eu/>

https://www.sistemasgenomicos.com/web_sg/upload/noticia/press-release-venomics-project-en.pdf

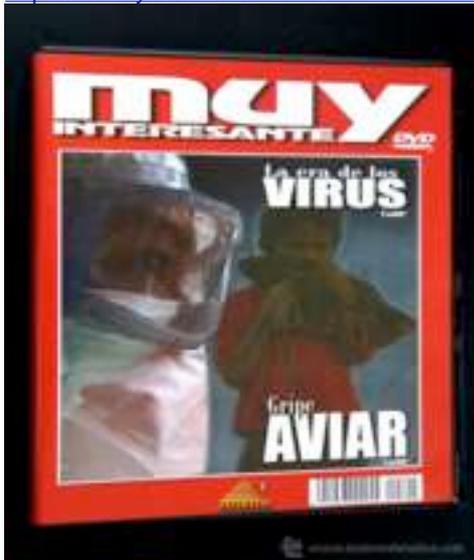
In all of them Indagando TV has prepared and designed the launch and communication for the media, has produced the videos or documentaries in several languages or has broadcast and prepared international press conferences to transfer the acquired knowledge of the project to the general population

DOCUMENTARIES

We began producing documentaries in 2004, with **The Age of Viruses**, shown on the Spanish TVE television channel in 2005 and 2014 and distributed, **internationally by** Films Media Group for Films for the Humanities & Sciences, Cambridge Educational, Meridian Education, and Shopware. **It has been translated into 8 languages in 10 countries**

In an escalating war between humans and microbes, catastrophic disease may have the edge. This program studies the ubiquitous threat posed by super viruses and describes scientific efforts to prepare for viral disease epidemics. Documenting the World Health Organization's response to the 2005 Angolan Marburg virus outbreak, the program examines strengths and weaknesses in the WHO infrastructure. It also visits the Centers for Disease Control and Prevention in Atlanta, Rocky Mountain Laboratories in Montana, and Cornell University's CHESS Synchrotron X-ray facility, featuring interviews with leading researchers who are developing sophisticated weapons against Ebola, dengue, HIV, and other viruses

<https://www.youtube.com/watch?v=t2MDzY823v0>



After the Age of the Viruses there followed **Avian Flu, The Embrace of the Species** which was awarded **first prize at the international scientific film festival MIF Science.**

<http://goo.gl/uBNfFJ>

Also it has received **the award of the "Medical Journal" in Videomed Festival 2007**

<http://goo.gl/4XIn2x>

and the **2nd Prize for Best Documentary in Slovakia Agrofilm 2008**

<http://www.agrofilm.sk/index.php/en/>

Indagando TV is also involved in international projects related with awareness and communications. During the years 2012-2014, Indagando Television and New Atlantis have been member companies, specifically New Atlantis has had an 51% ownership of Indagando Television.

During this period, the team of "Indagando Television", under the brand of "New Atlantis", prepared and produced two documentaries for UN, 1st edition of 'Water for Life' **UN-Water Best Practices Award**. These documentaries are:

Water, our life our future, filmed in Durban South Africa,

<https://www.youtube.com/watch?v=LmowsQz8Gxg>

and Bringing the las Piñas-Zapote River in The Philippines back to life, filmed in The Philippines:

<https://www.youtube.com/watch?v=Q8p40FxFpg>

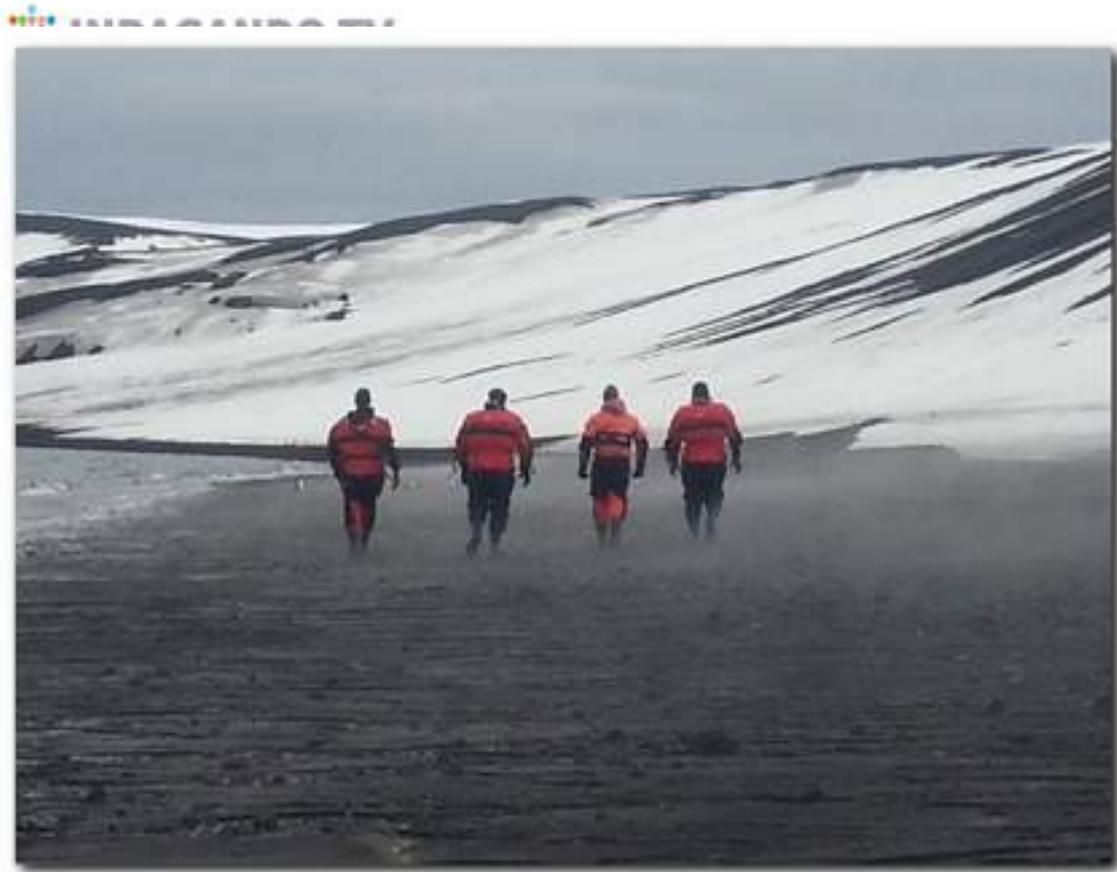


This year 2015 Indagando Television has been selected by the Secretary of State for research, of the the Ministry of Economy and Finance, to make a documentary and the dissemination of the Spanish Antarctic Expedition (2014/15) in collaboration with "Plataforma de Di vulgacaión Científica UCM".

For that purpose we have been working in the Antarctic during one month (november to december 2014)

An advance of this documentary can be seen in the TV Program LAB24, from the Spanish National Television:

<http://www.rtve.es/alacarta/videos/lab24/lab24-laboratorio-natural/3041298/>



Indagando TV has extensive experience in the field of training for physicians and healthcare personnel through interactive videos used as the grounding for courses and seminars or for distribution on Internet. The project **BACTEREMIA ZERO** for the Ministry of Health, Social Services and Equality, is an example of our activity in the field of prevention

<http://www.msssi.gob.es/organizacion/sns/planCalidadSNS/bacteriemia.htm>

In 2012 the video **Clinical Interview Skills for patients with Depression won the award for Doctor-Patient Relations at the International Medical, Health and Tele-Medicine Film Contest VIDEOMED.**



Our documentaries are focused in dissemination, awareness and sensibilization from different fields, medical, environment or social integration.

Some examples come from "Alzheimer" for the Queen Sofia Foundation:

www.fundacionreinasofia.es/ES/proyecto_alzheimer

<https://www.youtube.com/watch?v=spdb884hmZY#t=29>

to Bioes or how to give value to the rural environment:

<http://goo.gl/ufl44U>

AWARENESS CAMPAIGNS AND VIDEO RELEASES

Indagando TV has produced more than 200 video releases in areas of health, medicine, environment or clean energy for companies like Boeing, Pfizer, MSD, Biogen Idec, Medtronic, Janssen-Cilag, Nokia, Novartis, Lundbeck, Gsk, Bristol-Myers Squibb, Novo Nordisk, and **scientific organizations** like The Spanish Society of Cardiology, The General Council of dentists, **patient organizations like** The Spanish Federation of breast cancer, The Spanish Confederation of Associations of Families and Mental Illness or The Spanish Association of Lymphoma.

DESIGNING TELEVISION PROGRAMMES

One of the lines of work undertaken by Indagando TV is to design, produce and sell content to other television networks independently of whether or not they are broadcast through the channel. This section deals with designing the programmes **“Expedientes Históricos”** [Historic Dossiers], approved by TVE, or the programmes broadcast on our own schedule: News&Views, Keys to Alzheimer’s, AQUÍ SINC (with the collaboration of the Spanish Science and Technology Foundation – Fecyt) and “Indaganda, the magazine”.

LIVE BROADCASTING

This is one of the TV network’s specialities. We turn an event, meeting or press conference into a television programme watched by thousands of viewers from anywhere in the world. We take care of everything, including the technical side: television teams and live streaming units, producing high-quality television (showing videos, spots, banners, demos, etc. at intervals during broadcasting).

We distribute the signal. We undertake to select and contact digital communications media, generate the television signal, coordinate broadcasting, and convene an objective audience to follow the broadcast. We draw up a list to include Universities, Research Centres, Scientific Associations specifically related to issues regarding Spain and Latin America if the programme is in the Spanish language, which we make extensive to other countries if it is in English. After each broadcast, we deliver a video containing the full content of the broadcast which we then distribute to increase its impact online: websites, Youtube.....



Since 2012, Indagando TV broadcasts the Nobel Prize awards live from Lindau, Germany. Editions 2012, 2013

EDUCATIONAL COURSES FOR JOURNALISTS AND SCIENTISTS THE INDAGANDO TV BRAND

Indagando TV, in addition to its production and services as a television network, offers a brand under which other activities are organised in the field of dissemination. An outstanding example are the educational courses for scientists and journalists:

"Journalism during crises, emergencies and disasters" 2011, 2013, and 2015.

We have brought together professionals from different institutions such as: Official Institute of Radio Television of Spain, The International Decade for Action "Water for Life" 2005-2015" from United Nations Department of Economic and Social Affairs (UNDESA), World Health Organization, Pan American Health Organization, UNICEF, Institute of Studies on Conflicts and Humanitarian Action (IECAH), The Research Unit in Emergency and Disaster- University of Oviedo-, the Emergency Military Unit of the Spanish Army or the coordinator of the NGO, for the same purpose: to improve information on disasters and emergencies IN MEDIA.

“Scientists in the Communications Media” 2011, 2012, 2013, 2014 and 2015, sponsored and organised by Fundación Dr. Antonio Esteve and Instituto RTVE, Indagando TV and CSIC.

We have celebrated the seminar for the last five years and have trained more than 140 scientists. The satisfaction of scientists is very high and after the seminar many dare to communicate more and better their own research projects. For this reason and to expand the training we have published a training manual, it is the first one that exists in Spain in its category: training to scientists in MEDIA. (published by Instituto RTVE and Fundación Dr. Esteve)

COOPERATION, HUMANITARIAN MEDICINE, HUMANITARIAN AFFAIRS

Spain bet on **Aid Effectiveness** for **Spanish Agency for International Development Cooperation (AECID) Ministry of Foreign Affairs and Cooperation**

<http://www.aecid.cr/modules/info/index.php?id=122>

OUR CLIENTS



PUBLIC RELATIONS AND COMMUNICATIONS AGENCIES:



• FOUNDATIONS, PROFESSIONAL ASSOCIATIONS, MINISTRIES AND OTHER COLLABORATING BODIES:

